



Models for Success: How Employers Use EnGen to Open Opportunity

With two jobs available for every one unemployed worker in the U.S., employers must tap new talent pools. Organizations of all sizes and from all sectors use EnGen to connect with and champion immigrants, refugees, and speakers of other languages. Here's how:

HEALTHCARE

Nearly 75% of U.S. hospitals serve patients whose primary language is not English. Investing in immigrant workers builds a multilingual health workforce that improves patient communication and health outcomes.



EnGen works with 15 healthcare systems in 12 states across the country, connecting employees with career-aligned English upskilling courses like English for Patient Care & Support, Phlebotomy, and Certified Nursing Assistants (CNA).

RESTAURANTS & HOSPITALITY

Immigrants represent 1:3 workers in the hospitality workforce – and are positioned for even great impact if the sector invests in upskilling.



Restaurants like Taziki's Mediterranean Cafe, along with food service providers like the Compass Group, offer EnGen with on-demand access to industry-aligned courses like English for Food Safety and English for Customer Service.

MANUFACTURING

Immigrants, refugees, and speakers of other languages are well-positioned to help fill the 2.4 million manufacturing jobs currently open in the U.S.



Companies like Chobani and Tyson offer EnGen courses like English for Manufacturing to ensure its multilingual workforce can communicate and safely operate equipment – and access economic mobility through English proficiency.



E-COMMERCE & RETAIL

English upskilling aligned to warehousing workplace needs improves communication and safety – and creates pathways for career advancement.



EnGen offers 130+ career-aligned courses – English for E-Commerce and beyond – to tens of thousands of Amazon Associates across the U.S.

THE ENGEN SOLUTION

EnGen is built with technology that has served over **4 million language learners** worldwide. A survey of EnGen learners shows how we're powering the U.S. workforce:

95% improved their confidence in using English.

87% achieved a career goal like a pay raise or promotion.

89% will likely stay with their company because EnGen is an employee benefit.

84% will likely refer a friend to their company because EnGen is an employee benefit.



LEARN HOW ENGEN CAN WORK AT YOUR ORGANIZATION.