

ENGEN

Powering E-Commerce & Retail With English Upskilling

One in every seven workers in the retail trade sector is an immigrant, refugee, or adult English learner. English upskilling aligned to workplace needs improves communication and safety – and creates pathways for career advancement.

THE ENGEN SOLUTION

EnGen is a personalized, career-aligned, mobile-first English learning platform that connects immigrants, refugees, and speakers of other languages with English skills and career skills to connect with opportunities in high-demand fields. The platform offers more than 130 career-aligned courses for learners of all levels.

E-COMMERCE & RETAIL PATHWAYS INCLUDE:

English for Retail Customer Service • Introduction to Workplace Safety
Introduction to Warehouse Machinery
Introduction to E-Commerce Warehousing

ENGEN IMPACT

EnGen helps learners reach their goals – at work and at home:

✓ **95%** improved their confidence in using English

📁 **92%** improved their English proficiency

📋 **87%** achieved a career or social goal.

EnGen is built with technology that has served over 4 million language learners worldwide.



LEARN HOW ENGEN CAN WORK
AT YOUR ORGANIZATION.

ENGEN PARTNERSHIPS

EnGen offers career-aligned courses to tens of thousands of Amazon Associates across the U.S.



“We’re proud to offer EnGen as an education partner for Career Choice, adding to the hundreds of best-in-class offerings available to our employees. We’re committed to empowering our employees by providing them access to the education and training they need to grow their careers.”

– Tammy Thieman, Global Program Lead,
Amazon Career Choice